

# Thomas Coad

---

## Personal Profile:

A **1st class honours degree** in Multimedia Technology from Leeds Metropolitan University. An all rounded web enthusiast with 2 years commercial experience who is looking to work on exciting and challenging projects. Hard working, dedicated and a keen eye for detail.

## Key Skills:

- Hardware/Software/Languages (Mac and PC, Dreamweaver, Photoshop, Fireworks, Flash, Quark, Illustrator, 3DS Max, **XHTML/HTML5**, **CSS2/CSS3**, basic PHP, basic jQuery/Javascript)
- Web Platforms (Strong on **Wordpress** and **Magento**)
- Fast learner (always looking for ways to better myself and my knowledge)
- Design experience (designed and created websites for businesses)-
- Problem Solving (dealing with unhappy customers in the workplace)
- Adaptable (working short notice for an agency, living in Thailand for two years)
- My personal portfolio showing off a range of work is available at [www.fresh4design.com/portfolio/](http://www.fresh4design.com/portfolio/)

## Education:

### Place of study

Leeds Metropolitan University 2006 - 2010  
BSc (Hons) Multimedia Technology

New College, Pontefract 2004 - 2006  
A-Levels

Bangkok Patana International School,  
Thailand 2002 - 2004

### Qualifications:

Grades: 1st Class Degree.

Modules: Motion Graphics 1st, Innovation and Enterprise 1st, Digital Illustration 1st, Digital Communication Technology 1st, Implementing Web Applications 1st.

Qualifications: AVCE IT – BB, Busines Studies C, AS-Level Physical Education C.

Qualifications: 8 GCSE's A\* to C including Maths English and Science

## Employment History:

- 2010 - Present      **SEO Executive** - Core-design.eu  
Core-Design - Working primarily with Search Engine Optimisation, tasks including managing campaigns for various clients, PPC, Link building, Onsite Optimisation, Keyword Research and much more. Web Design tasks working with Magento.
- November 2009      **SEO Consultant** - Deepblue-digital.co.uk  
July 2010            Deep Blue - Took me on to improve their SEO department, looked after several websites successfully promoting them organically, white hat techniques used.  
Skills: knowledge of SEO, basic tools such as Advanced Web Rankings
- October 2008        **Web Designer** - Core-design.eu  
October 2009        Core-Design - Tasks included designing and building websites, working closely with clients, answering phone calls, working within a large team.  
Skills: Advanced CSS, HTML, basic PHP, basic Javascript, Wordpress and Magento.
- September 2006     **Website maintenance** - Sandal Rugby Club, Wakefield  
May 2009            Website maintenance – Keep their website up to date on a daily basis, including a player profile, and match reports.
- 2007 – June         **Re-brand** - Dean Gawthorpe Accident and Collision Repair  
Business re-branding – website design, business card, letterheads Worked closely with the client to make sure the target audience would be reached.

## Achievements:

- Competitive rugby in Singapore and Malaysia.
- Represented Thailand in the Touch Rugby World Cup.
- Captained Sandal U19's and represented Yorkshire U19's.
- Currently play rugby for the local successful rugby team Sandal.
- Duke of Edinburgh Bronze award.

## Hobbies and Interests:

Photography, I own a digital SLR and like exploring photographic techniques. I enjoy socialising with friends and family. I have a passion for music and regularly attend gigs and festivals. In my spare time I take on web design projects from small local businesses, this means that I am constantly improving on my existing skill set whilst developing business skills.